COMMUNICATION AND MARKETING TECHNICIAN

Company Description

DESCRIPTION OF THE INSTITUTION: CIC energiGUNE is a R&D centre specialized in energy, electrochemical storage (batteries and supercapacitors), thermal energy solutions and hydrogen, a member of the Basque Research and Technology Alliance- BRTA, and, a strategic initiative of the Basque Government. CIC energiGUNE was created in 2011 to generate excellent knowledge and at the same time useful for the Basque business network, being a reference in knowledge transfer. CIC energiGUNE has a dynamic research team of more than 150 researchers and is extremely well equipped with a wide range of up-to-date facilities that are fully available for all its researchers. Also, the European Commission has recently awarded CIC energiGUNE with the ´HR Excellence in Research´ which reflects its commitment to achieving fair and transparent recruitment and appraisal procedures and certifies the existence of a stimulating and favorable work environment for researchers in the institution. For more details on CIC energiGUNE's research activities please visit our website at http://www.cicenergigune.com HOW TO APPLY: All applicants are invited to submit their applications including a cover letter, a detailed curriculum vitae and two reference letters at this website: https://cicenergigune.com/en/em opportunities/85275772. The selection process ends once the candidate is selected. CIC

Information

Deadline: 2022-05-22
Category: Business
Province: Araba / Álava
Country: Basque Country
City: Vitoria - Gasteiz

Company

CIC energiGUNE

Main functions, requisites & benefits

Main functions

We are looking for a person with a background in Marketing and Communication areas. This person will join the Management&Services area of the centre, reporting to the centre's General Management and working closely with the Strategy area. The candidate will support the Communication and Marketing team in the definition and implementation of strategies and activities aimed at generating communication assets to promote the dissemination of the research centre's activity and strengthen its positioning in the market. Among others, the functions include: Generation and updating of all types of content and communication materials (both for internal and external channels). This includes the development of articles, infographics, reports, websites and video/photographic media linked to the centre's activity. Management of social networks and web positioning, boosting the engagement of the centre's social community. Study of trends in communication channels, in order to identify new assets and improvements to strengthen the centre's presence in social media and the effectiveness of its campaigns. Analysis of indicators to monitor results and identify improvement actions and new activities. Support to the different areas of the centre in the definition and development of their corresponding communication strategies and activities according to their objectives and needs.

Requisites

Degree in Communication, Marketing or similar, being the knowledge of digital marketing a plus. Knowledge of Adobe Suit (Premiere, Illustrator, Photoshop, etc). Knowledge of the Office package would be an asset. Knowledge of social media and content generation according to channel. Knowledge of video recording and editing is desirable. High level of English. Proactive person, commited and used to work in a team. Resolute person, with a high level of autonomy and orientation to objectives.

Benefits

We are offering to join an innovative and cutting-edge project, oriented towards sustainability, value creation, generation of collaborative ecosystems where the development of people and diversity is promoted. CIC energiGUNE is located close to the city of Vitoria-Gasteiz (Spain), in the heart of the Basque Country. The Basque Country is the region with the highest R&D investment in Spain, with more than 20.000 researchers. The basque research ecosystem comprises a solid and collaborating community composed of universities, technology and cooperative research centers which leads the return per capita in the European H2020 programe. For more information: https://cicenergigune.com/en/work-with-us