


Company Description

With data deeply embedded in our DNA, PepsiCo Data & Analytics transforms data into consumer delight. We build and organize business-ready data allowing PepsiCo's leaders to solve business problems with the highest degree of confidence. Our platform of data products and services ensures data is activated at scale. This enables new revenue streams, deeper partner relationships, new consumer experiences, and innovation across the enterprise. As a member of the Strategy & Ecosystem team, the Enterprise Data Strategy Senior Analyst is responsible for researching, analyzing and supporting the development of global data strategy for PepsiCo. This role joins the Enterprise Data Strategy team and will lead strategy projects. The role helps to align PepsiCo's data strategy, with the strategic goals of the enterprise and the rapid development of data capability within the industry. The successful candidate will have a deep understanding of the value of all types of data assets, and have skills and experience in data and AI strategy, data products, data management and how these relate to business strategy.

Information

 **Deadline:** 2023-04-02
 **Category:** Business
 **Province:** Araba / Alava

 **Country:** Basque Country
 **City:** Vitoria-Gasteiz

Company

PepsiCo



Main functions, requisites & benefits

Main functions

Your day to day with us: Be responsible for the development of Enterprise Data strategy research projects, through the research, synthesis, analysis and evaluation of different elements of the data lifecycle Create strategic approaches that enable the application of these elements into the PepsiCo business. Lead cross-section data strategy discussions, develop data strategy roadmaps in conjunction with other teams in PepsiCo D+A and across broader PepsiCo's portfolio – a highly matrixed organization – resulting in value-add and scalable plans to support the business with enterprise data Communicate our data strategy to/with stakeholders, internal and external, developing clear and concise message that reflects the complexity of approach but ensures the strategy is clear and assessable for non-technical leaders Partner with subject matter experts across delivery functions to validate business needs and create a baseline understanding of the as-is

Requisites

Minimum 5 years working in strategy driven business functions Minimum 3 years experience working within data lifecycle areas (data strategy, data management, governance, data science) Experience consulting in Strategy preferred, ideally working with large, multinational enterprises Bachelor's Degree required Master's degree preferred Strong strategic thinking and analysis Presentation and communication skills with a high degree of comfort with both large and small audiences Deep knowledge in researching and creating strategy and position papers for senior and executive leaders Deep knowledge of data products, the possibilities of AI and execution with CPG use cases Working knowledge of common data science capabilities and techniques

Benefits

What makes us different? Hybrid work model & collaborative office experience to enable innovation Entrepreneurial environment in leading international company Professional growth possibilities & learning opportunities Variety of benefits to support your physical, emotional and financial wellbeing Volunteering opportunities to help external communities Diverse team from over 25 countries Have a stake in D&I strategy and Bring your whole self to work About PepsiCo We believe that culture should be at the cornerstone of everything we do at PepsiCo. We operate with start-up mindset – agile, innovative and not afraid of failure. We want our team to come to work every day excited to explore new ways bring enjoyment, refreshment and fun to the world. PepsiCo Positive (pep+) is the future of our organization – a strategic end-to-end transformation, with sustainability at the center of how we will create growth and value by operating within planetary boundaries and inspiring positive change for the planet and people. <https://www.youtube.com/watch?v=PO5CdBmWjUY> So, if you're ready to be a part of a playground for those who think big, we'd love to chat. We encourage the diversity of applicants across gender, age, ethnicity, nationality, sexual orientation, social background, religion or belief and disability