

BI ANALYST

Company Description

Lookiero is the leading Personal Shopping Service in Europe, currently operating in 10 European countries and more than 600 employees and collaborators of 27 nationalities. In Lookiero, we are driving the change of online personalised shopping, making it more accessible to everyone. Our mission is to empower thousands of customers, inspire them and help them discover their full potential to succeed in their daily lives. Thanks to technology, Data and Artificial Intelligence, we have an extraordinary opportunity to deliver a unique shopping experience tailored to each individual.

Information

Deadline: 2023-12-13
Category: Business

Province: Bizkaja

Company

Lookiero Tech



Main functions, requisites & benefits

Main functions

Reporting to the CFO, as the Head of Accounting, Tax and Treasury in Lookiero you will be playing a key role within the Finance Department. We are looking for an excellent manager to lead and motivate the team and improve department efficiency and performance. You will manage the financial accounting and operations for the whole Lookiero Group working closely and supporting other areas of the company. \(\neg \) What will be your challenge? (Key Accountabilities): You will need to understand business / commercial goals and see their role as fundamental to making the right decisions. You will be a partner of business stakeholders helping them to make data driven business decisions and proactively making business recommendations. You will be responsible for defining and providing Business Decision Making Tools to the stakeholders including: Business analysis and diagnosis: Data analysis performed as part of any research, hypothesis validation, feature development, etc, that requires a one-off analysis and interpretation of past events. Business prediction and prognosis: Data models aiming to extrapolate and predict future occurrences given the actual state of the business with the intention of having a prognosis and deciding the course of action. Business monitoring and alerting: Creation of monitoring tools (dashboards, automatic reporting) and alert systems for the main and proxy metrics of the tribe, as well as any other metric or experiment worth being followed up closely at any given time. Business validation: Data techniques to validate the actual impact of experience changes and new features. This is mainly done using A/B testing and qualitative research. You will drive projects end-to-end translating business challenges into analysis > insights >actions (with your group of stakeholders). You will connect business problems with data-driven solutions and you will communicate insights and coordinate needs between business and data.

Requisites

What will make you succeed? (Skills, Know-How and Experience): To feel comfortable in the project, you should ideally have at least +4 years experience in data processing, i.e., SQL,. Demonstrable 2+ years experience using BI Platforms, i.e., Tableau, Power BI, Data Studio, or similar. Demonstrable mathematical / statistical literacy and mindset. Nice to have: experience working in Digital Marketing and the Google Analytics technological ecosystem (Google Tag Manager, Google Analytics 4, Big Query) and experience working in Databricks platform. You have analytical skills. Working with large amounts of data and being able to see through them and analyze it to find conclusions. You have a clear vision of the steps of a data-driven project and you can share it with others. You can simplify a complex concept and explain it using clear visual references to help.

Benefits

100% remote and flexible work environment. English classes and training budget. Lookiero Discounts. We are one team. With a culture of true collaboration and support. Your impact will be tangible - and we empower people in the "how".